
OUR TEAM

TORRI SMITH



Torri Smith is the Economic Development and Design Manager for East Jefferson Development Corporation and is currently responsible for developing and designing properties within the \$680 Million Development Plan on Detroit's East Side. Ms. Smith previously worked with Rossetti Architects where she designed and executed large scale architectural projects such as the Masterplan redesign of Lambeau Field (Green Bay, Wisconsin) and renovation of ISM Raceway (Phoenix, Arizona). Torri is a recent graduate from Taubman College Architecture and Urban Planning at the University of Michigan (Ann Arbor), having received her Masters of Architecture with honors. While at Taubman, she was on the committee for NOMAS (the National Organization of Minority Architecture Students) and a representative, co-founder and advocate for the grassroots student led organization Design Justice Actions.

ECONOMIC DEVELOPMENT & DESIGN MANAGER

Ms. Smith also works as an artist and muralist within the city of Detroit, as she has a passion for facilitating and engaging artists within community spaces. Torri is the 2021-2022 Mellon Fellow for Taubman College Architecture and Urban Planning (University of Michigan), where she teaches architecture to high school students studying within the Detroit Public School system. Additionally, Torri has recently been awarded the 2021 Burton L. Kampner Thesis Prize Award for her project 'Equitable Landscapes', where she seeks to find ways to promote equitable community space within Southwest Detroit. With a background in hospitality, community engagement, planning and sustainable design, Torri's focus has been on designing equitable spaces that benefit both community members and the environment.

DESIGN EXPERIENCE

Michigan Womens Forward Concept Design

- Mixed-Use Development (Office, Retail, F+B, Event Space)
- \$3M New Construction
- 35,000 SF
- 3K SF Pop up retail, 15K SF Event/F+B space, 17K SF Office

Equitable Landscapes (Southwest Detroit)

- UM Thesis Prize winning design project
- Southwest Detroit Sustainable Masterplan
- Engaged SW community organizations
- Collaboration with Google X Research Team

Lambeau Field Masterplan Renovation

- Sports Stadium/F+B
- \$9M Renovation/Masterplanning Project
- Renovations to all F+B on concourses
- Fan engagement & Activation studies

Green Lantern Pizzeria (Berkley, MI)

- Restaurant/F+B
- \$200K Renovation
- 5,000 SF
- Created custom mural/art component